

GCSE Media Studies (Single Award)
Two Year Course

Year One	Year Two
Term 1 Media Language & Pre-Production skills Audience	Term 4 Unit 2: Assignment 3 Mock Exam for Unit 1
Term 2 Unit 2: Assignment 1 Representation	Term 5 Revision of Key Concepts Unit 1 Topic
Term 3 Institutions Unit 2: Assignment 2	Term 6 Unit 1 Set Brief preparation Unit 1 Exam

YEAR ONE

Term 1: (Sept – Dec) Media Language Pre-Production Skills Audience	<ul style="list-style-type: none">• Film language, to include shot sizes, camera angles and movements, editing, sound etc. Use film openings as the main texts for analysis. How language creates meaning (denotation and connotation). Narrative.• Storyboarding and scripting skills.• Print language, to continue use of camera and framing, but also fonts, layout, colour, graphic devices, navigation, etc. Narrative in print.• Deconstruct a magazine front cover and identify its audience.• Targeting an audience, audience profiles, positioning. Mode of address.• Genres and codes & conventions. How genres and audiences are linked. Why codes and conventions are important?• Print layout planning.
Term 2: (Jan – Mar) Unit 2 Assignment Bank 1 Representation	<ul style="list-style-type: none">• Unit 2 Assignment 1, students to complete as individual coursework.• Mise-en-scène.• Representations of people, places and ideas: gender, social class, ethnic groups, ideology.• Analyse the opening of a major film for the representation of the protagonist and antagonist, social groups, the location and the issues within the film.• Analyse the representation of people within a music video – vocabulary, syntax, pace, casting and use of gender, accents, use of other sounds to convey information, etc.• Scripting interviews.
Term 3: (Apr – Jul) Institutions Unit 2 Assignment Bank 2	<ul style="list-style-type: none">• How media form influences product: adaptations to different media.• Synergy.• Production processes and industry roles.• Finance.• Scheduling, distribution.• Advertising codes and legislation.• Unit 2 Assignment Bank 2, students to complete as individual coursework.• Produce a mock-up design for a billboard/poster advert, and a storyboard for the same product.• Explain how a media text uses a common idea in two different media, and how they deal with representation and institutional issues.

YEAR TWO

<p>Term 1: (Sept – Dec)</p> <p>Unit 2: Assignment 3 Mock Exam for Unit 1</p>	<ul style="list-style-type: none"> • Students to complete the practical work individually or in groups of no more than 4. This production cannot be connected with the topic of the Unit 1 exam. • Continuity editing – establishing shot, master shot, shot-reverse-shot etc. Analyse a text to demonstrate. • Skills workshop – using a camera and Photoshop to create a simple image editing. • Evaluate editing to learn from mistakes. • Introduce Unit 1 topic, using guidance from AQA about the topic to inform the delivery of the sessions. • Investigate the topic in relation to the key concepts, ensuring that students have access to a variety of texts. They will need to consider style, presentation, values, audience and representation within these texts, and develop an understanding of codes and conventions. <p>Mock exams are often timetabled in this term. If so, set a mock exam (written by the teacher). At this point there would be two weeks for students to prepare their response to the mock exam brief before sitting the exam itself.</p>
<p>Term 2: (Jan – Mar)</p> <p>Revision of Key Concepts Unit 1 Topic</p>	<ul style="list-style-type: none"> • Time to complete Assignment 3, if necessary. • Revise the Key Concepts of Language, Representation, Audience and Institutions, asking students to apply them to the medium for the Unit 1 written paper. • Continue teaching Unit 1 topic. • How new technologies are involved in the consumption and production of the specific media form? • Current debates and audience issues, as well as issues of bias and representation. • Give opportunities to create pre-production and production work in response to the topic. Revise scripting, storyboarding, print and website design skills.
<p>Term 3: (Apr – May)</p> <p>Unit 1 Set Brief preparation Unit 1 Exam</p>	<p>Learning about the Unit 1 Topic can continue until the Unit 1 Brief is released by AQA in May. Students are then to work individually on their preparation for the Brief. Unit 1 External Assessment (Please note: the date of the exam will be set each year by AQA).</p>